

NON-FLOOD PROTECTION ASSET MANAGEMENT AUTHORITY
MINUTES OF THE RECREATIONAL / SUBDIVISION
OBLIGATION COMMITTEE MEETING
THURSDAY, APRIL 5, 2012 – 2:30 P.M.

The regular monthly meeting of the Recreation/Subdivision Committee of the Non-Flood Asset Protection Management Authority was held on Thursday, April 5, 2012 at 2:30 p.m., in the Lake Vista Community Center, 2nd Floor, 6500 Spanish Fort Blvd., New Orleans, Louisiana after due legal notice of the meeting was sent to each Board member, the news media, and a copy of the call was posted.

Chairman Hassinger called the meeting to order at 2:32 p.m. and led in the Pledge of Allegiance.

The roll was called which constituted a quorum.

PRESENT:

Chairman Joe Hassinger
Commissioner Greg Ernst
Commissioner Stanley Brien

ABSENT:

Commissioner John Trask

STAFF:

Louis Capo, Executive Director
Sharon Martiny, Non-Flood
Fred Pruitt, Airport Director

ALSO PRESENT:

Gerard Metzger
Albert Pappalardo
John Lopez
Ray Landeche
Connie Uddo
Ann Duffy
JoAnn Burke
Butler Burdine
Marco Rosamano

APPROVAL OF AGENDA

Commissioner Ernst offered a motion to adopt the Agenda, seconded by Commissioner Brien and unanimously adopted.

APPROVAL OF MINUTES

Commissioner Ernst offered a motion to approve the minutes of the Recreation/Subdivision meetings of the January 12, February 4 and March 6, 2012, seconded by Commissioner Brien and unanimously adopted.

CURRENT RECREATION/SUBDIVISION ISSUES

Mr. Capo advised that Lakeshore Drive will be closed Easter weekend due to storms earlier in the week that washed mud and debris into the middle of the roadway. The Flood side does not have a crew to clean the roadway as their schedule is four 10 hour days with Friday being their regular day off. As Friday is a holiday due to Easter the crew ended their week Wednesday at 3:30. This Authority has no manpower, equipment or funds to clean Lakeshore Drive. A contract with DEI is underway to place a concrete cap behind the seawall that will alleviate future flooding and debris in the roadway. Commissioner Ernst noted that the Authority is responsible for Lakeshore Drive, but the Flood side has the

money and resources to maintain the roadway rendering the Authority helpless in this situation.

OLD BUSINESS

1) Discussion on request by Lake Pontchartrain Basin Foundation regarding signage on Lakeshore Drive

JoAnn Burke, Education Coordinator for Lake Pontchartrain Basin Foundation, requested approval for a temporary sign to be erected near the driveway entrance to the Lighthouse location for visibility to traffic traveling both sides of Lakeshore Drive. This will be a two sided sign which will include the Foundation's logo, website and phone number. The sign will be aluminum max metal and will stand approximately 8 feet high. A permit for the temporary sign will be retained from the City of New Orleans upon approval from the Board.

Construction is updated on the Foundation's Facebook page as the Lighthouse returns to the historic icon that it once was. Pilings and pile caps were placed in the ground on March 16, 2012. The slab was poured and after it has cured the columns will be erected. Building elevation is approximately 19 feet and includes a museum on the first floor and office space on the second floor. Electrical and plumbing is scheduled to begin in the summer.

Commissioner Ernst offered a motion to recommend the Board approve the request for a temporary sign, seconded by Commissioner Brien and unanimously adopted.

2) Discussion and approval to contract with New Orleans Tourism and Marketing Corporation for NOLA Navy Week

Butler Burdine, Project Manager for NOLA Navy Week, informed that New Orleans is the inaugural city for NOLAA Navy week. This event starts in New Orleans, moves up the East Coast, over the Great Lakes and ends in New Orleans in January of 2015 to commemorate the bicentennial of the Battle of New Orleans that ended the war. The Authority's assets are a key to the success of this event. The component that affects the Lakefront is the Blue Angels Air Show which will be staged along Lakeshore Drive on Saturday, April 21 and Sunday, April 22. Load in on the site will begin on Thursday, April 19 with several activities scheduled before that. There will be food and beverage vendors, merchandise vendors, and static displays along with various VIP tents and a Coast Guard tent. This will be a big event that can serve as a model for future air shows at this location that will be revenue generating for all involved.

For use of the land the Authority will benefit by sharing in profits made during the weekend. Details of the profit sharing will be included in the contract. A representative will track the commission with an end of day count of each booth's total sales and a daily record is kept of those totals. At the end of the event totals are taken and an amount is given of how much commission will be received. The money is paid to NOT&C who will cut the Authority a check for their portion. A special permit will be obtained from the City for the sale of beer and wine. City Diner is the main food and beverage vendor that New Orleans Tourism has contracted with.

The space will be contracted from Monday, April 16, 2012 through Tuesday, April 24, 2012 with installments from Franklin Avenue to the Ted Hickey Bridge and Shelter #4. Public transportation is encouraged to alleviate traffic congestion as several neighborhoods will be barricaded. The Transit Authority is adding additional busses to the Franklin Avenue and Elysian Fields routes running every 15 minutes from the Riverfront to Lakeshore Drive. Residents will be provided with placards allowing them to enter and exit their neighborhood. Parking will be available for \$20 at the UNO main campus and arena. There are neighborhood association meetings scheduled to inform residents of the event along with

NOPD presenting the traffic plan. Lakeshore Drive will be closed to traffic and become a pedestrian thoroughfare.

Mr. Capo advised of a run-off election on Saturday April 21 and voters have been asked to vote early. The Ironman Triathlon is scheduled for Sunday April 22 and Lakeshore Drive will be barricaded and separated with Ironman participants using the front side and pedestrians for Navy Week on the back side. The race will start at UNO's Tech Park and end at UNO's Tech Park at approximately 4:00 p.m. on Sunday. Race participants and their families were allotted parking space on UNO's main campus for the race and those spaces will not be available for the public on Sunday.

Mr. Burdine added that the Blue Angels will rehearse on Thursday with a full dress rehearsal on Friday which will not be publicized. The Blue Angels require a sophisticated emergency and rescue plan should an emergency occur over the water or crowd. A plan will be in place advising how the situation will be handled and what routes will be cleared to let emergency vehicles in and out. There will be 12 major naval ships from 5 foreign countries and 3,000 sailors arriving on the river front April 17, 2012 along with 3 tall ships arriving on April 18th and 19th.

The Navy SeeBees will assist with a series of community relations projects during Navy Week including a project on Lakeshore Drive. Although the Navy is supplying the labor for these projects, BP will provide funding for all supplies necessary to complete the project which will cost approximately \$20,000. Ms. Uddo added that Hike for Katrina is one of the SeeBees' projects and the SeeBees will plant approximately 100 15-gallon trees, paint the shelters, restore picnic tables and repair benches. Mr. Capo advised that Ms. Uddo and Hike for Katrina are planting the trees, but monetary assistance is needed from the Authority to keep the trees watered and staked for one year at a cost of \$7,500 which can be paid with Lakeshore Drive money or proceeds earned from this event. John Benton of Bayou Tree Service will water the trees and Ms. Uddo's group will stake and bag the trees.

Mr. Burdine informed that New Orleans Tourism and Marketing Corp. works with UNO to calculate the total economic impact number once the event happens to see how many dollars were generated. Approximately 1.5 million people are expected throughout the event at the Riverfront and the Lakefront.

Mr. Metzger addressed the contract and advised that a basic location agreement will be tailored for this event. The agreement sets forth the division of the fees that will be collected. New Orleans Tourism will provide the Authority with insurance certificates for a CGL policy, general liability and automobile liability along with insurance certificates from all vendors and other parties that provide insurance to New Orleans Tourism Corporation. The Authority will have several layers of insurance for protection. There is an indemnity agreement in place, but New Orleans Tourism is a non-profit organization so the indemnity agreement is limited to the amount of insurance that is provided and they will only hold the Authority harmless to that extent. It is not a complete hold harmless and indemnity agreement. This is not typical when a non-profit is involved with the Authority, but due to the size of the event staff is recommending approval. The insurance is for the full duration of the event, April 16, 2012 through April 24, 2012, and includes 2 days for preparation of the event and one day for removal of equipment after the event. Insurance limits are \$1 million per person and \$2 million per occurrence on the CGL policy and the automobile policy with vendors contracted by New Orleans Tourism providing similar coverage. The Authority will also have the usual liability insurance in place. Staff is recommending approval of the contract.

Commissioner Ernst offered a motion to recommend to the Board approval of a contract with New Orleans Tourism, seconded by Commissioner Brien and unanimously adopted.

Mr. Capo informed that the \$7,500 cost for the maintenance of the trees is under his authority and this will be covered at the Board on April 17, 2012.

ANNOUNCEMENT OF NEXT MEETING

Chairman Hassinger announced the next Recreation/Subdivision Committee meeting scheduled for Thursday, May 3, 2012 at 2:30 p.m.

ADJOURNMENT

Commissioner Ernst offered a motion to adjourn, seconded by Commissioner Brien and unanimously adopted.

The meeting adjourned at 3:35 p.m.